

Mohini Yashwant Gaikwad

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EDUCATION

Indiana University, Indianapolis, IN Master of Science in Human-Computer Interaction (GPA- 4) (Courses- <i>Interaction Design Practices & Methods, Meaning and Form in HCI, Accessibility, Prototyping, Social Computing</i>)	Expected graduation- May 2025
Dr. B.N. College of Architecture, Pune University, India Bachelor of Architecture	April 2017

WORK EXPERIENCE

Indiana University, Indianapolis Research Assistant	October 2023 - Current
<ul style="list-style-type: none">• Led a cross-functional team in designing and implementing data visualization techniques for public displays, driving a boost in audience engagement and a 20% increase in retention rates.• Collaborated with cross-functional teams to research, develop, and integrate hand gestures and body movements for interactive museum installations, enhancing visitor engagement with displayed visual content.	

Coditas, Pune Associate UX Designer	October 2022- April 2023
UX Design trainee	July 2022 - September 2022
<ul style="list-style-type: none">• Collaborated with Senior Engineers, Product Managers, Designers, and stakeholders to streamline workflows, delivering data-driven, user-centric solutions. Achieved a 20% improvement in user experiences by enhancing overall usability.• Formulated 6 high-impact UX design proposals, employing UX/UI audits, heuristics evaluations, and strategic improvement plans within an agile framework. Directly contributed to acquiring 4 new clients.• Engineered innovative user workflows, by gathering user insights, resulting in a 28% decrease in user onboarding time.• Directed the end-to-end design process for 6+ projects, conducting qualitative and quantitative research, analysis, goal definition, ideation, and final execution. Produced highly intuitive User-Centered and Digital Designs.• Actively participated in over 10 client meetings, adeptly presenting design concepts to leadership and stakeholders. Skillfully translated client requirements into actionable and impactful design solutions.	

Earthlike Designs, Pune, IN Senior Architect and Interior Designer	June 2021- October 2021
<ul style="list-style-type: none">• Led a team of 3 designers, doubled project efficiency, and increased client satisfaction by 25% in 6 successful executions.• Implemented streamlined communication, fostering enhanced collaboration among the team and external stakeholders.• Facilitated over 15+ client meetings and expertly navigated the entire design development process & execution.	

Conception Architects, Pune, IN Architect and Chief Assistant Art Director	May 2017- February 2021
<ul style="list-style-type: none">• Drove a 40% client satisfaction boost through design strategies & architectural solutions, pivotal in portfolio expansion.• Worked on 25+ diverse Architecture, Interior, and Landscape design projects, securing an impressive 30% improvement in project efficiency and client satisfaction. Garnered 3 leadership promotions over 4 years.• Contributed to 15+ diverse art direction projects, enhancing aesthetics and storytelling impact across various media.• Directed 7 film shoots, leading 35+ meetings with directors and department heads, showcasing independent leadership.• Led pre-production and filming, managing a team of 8+ to achieve a 10% cost reduction without compromising quality.	

SKILLS

- **Technical:** Figma, Adobe XD, Miro, Adobe Photoshop, Adobe Illustrator, Keynote, Google Workspace
- **Design:** Design Thinking, Design Principles, Design Systems, Information Architecture, Wireframing, User Flows, Visual Design, Sketching, Storyboards, Typography, Iconography, Prototyping, Mockups, Accessibility
- **Research:** UX Research, Surveys, User Interviews, Observations, Qualitative and Quantitative Research, A/B Testing, Competitive Analysis, Personas, Empathy Maps, User Journey Maps, UX Audits, Heuristic Evaluation, Usability Testing